

# CA

# RE

# ER

# NICHE



## Let's Carve Our Own Niche

Coming Together is a **BEGINNING**  
Keeping Together is a **PROGRESS**  
Working Together is a **SUCCESS**



DEFINING SUCCESS TOGETHER



*Best is the Enemy of Good*

*You Dream We Deliver*



**Career Niche** is a unique training programme directed at preparing school students for writing various competitive exams. The focus is on English, Maths, Logical Reasoning, General Knowledge and Current Affairs.

Our aim is to gear up students from the grassroots level towards those selection processes which are very different from that of school curricula.

Candidates interested in writing the entrance exams like CLAT, Judicial Services, NDA, CDS, CAT, SAT, GRE and GMAT may opt for special training courses as per their choice

**For Whom**

▶ Classes VIII to XII

**Course Duration**

▶ 1 Year



# ENGLISH

## is Hardly Rocket Science

### Learning English is a treasure that will follow its owner everywhere

Mastering English can really help you in your career and enhance your CV. Research suggests that on average, people who use languages in their jobs earn around 8% more. Over one third of businesses want people specifically for their language skills. The international business community often uses English to communicate and requires employees to speak multiple languages

As far as career options go, there are numerous opportunities. Jobs directly related to your degree include Digital copywriter, Editorial assistant, EFL teacher, Lexicographer, Magazine journalist, Newspaper journalist, Publishing copy-editor or Proof-reader, Writer, Primary and Secondary school teacher, Advertising account executive, Social media manager, Arts administrator, Public relations officer and Academic librarian

**To engage with English is to engage with Ourselves**



Learn the Idioms



Develop Social Skills



Phonetics Based Accent Training



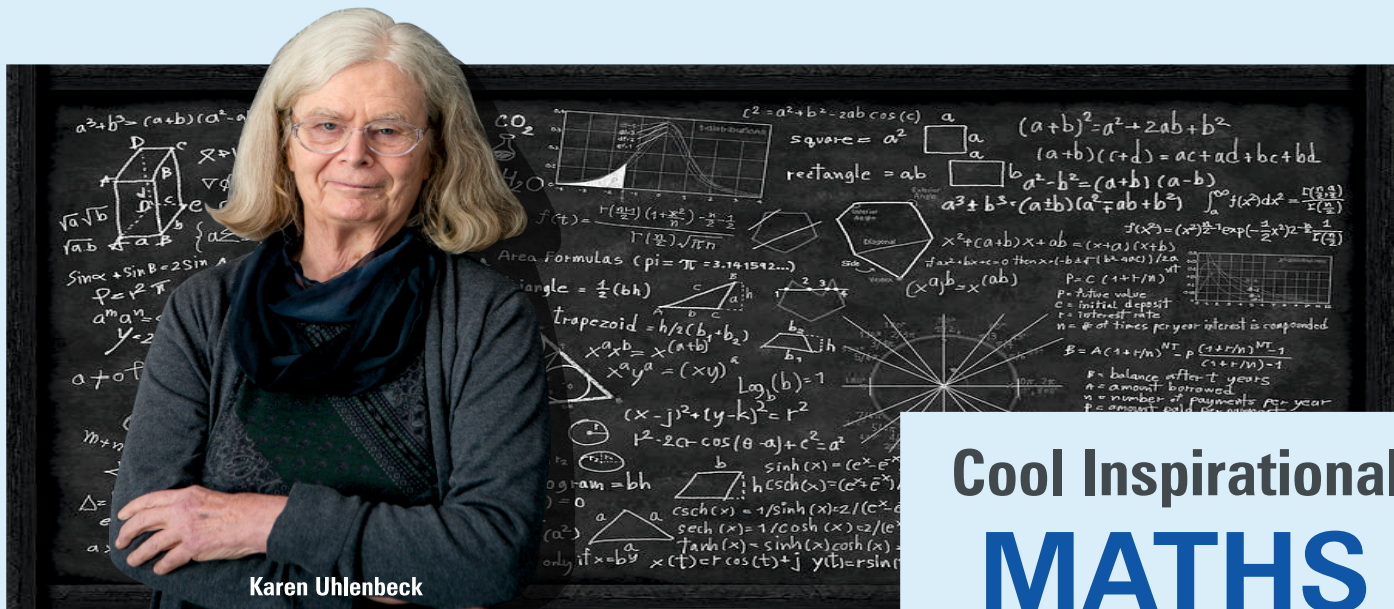
Speak Fluently, Write Effortlessly



Use Correct English in Day to Day Contexts



Personality Development and Public Speaking

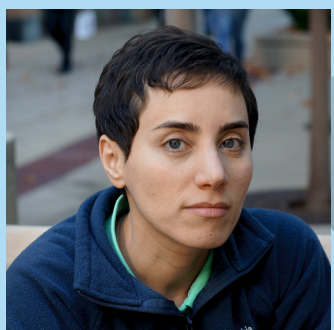


# Cool Inspirational MATHS

## Come to the Math side All the cool kids are doing it

Studying Mathematics can help you develop skills in logical thinking, problem-solving and decision-making which are valued by employers across all job sectors. Mathematics is challenging, rewarding and fun. It is both logical and creative. Students who major in mathematics have a variety of opportunities. The mathematics major prepares students for traditional pursuits such as graduate study, teaching and work as an actuary. Students with a love of math find that mathematics major can be combined with a pre

-professional curriculum or a major in the sciences or engineering to provide a strong background for graduate study or employment in a field related to mathematics. Jobs one might be interested after majoring in mathematics are Actuarial analyst, Chartered accountant, Data analyst, Investment analyst, Research scientist, Secondary school teacher, Financial manager, Insurance underwriter, Operational researcher, Quantity surveyor and Software tester



**Maryam Mirzakhani**



**Artur Avila**

# Winners of Fields Medal in Mathematics



Caucher Birkar



Akshay Venkatesh



Peter Scholze



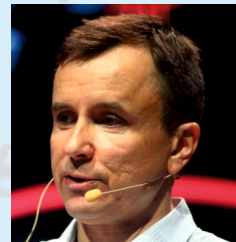
Alessio Figalli



Manjul Bhargava



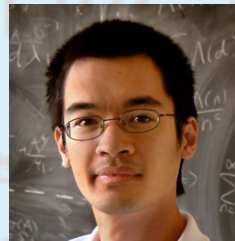
Cédric Villani



Andrei Okounkov



Ngô Bao Châu



Terence Tao

**If you want  
to be Wanted  
study Maths**



Build Strong Foundation for Complex Concepts



Purposely Repetitive and Strictly Timed



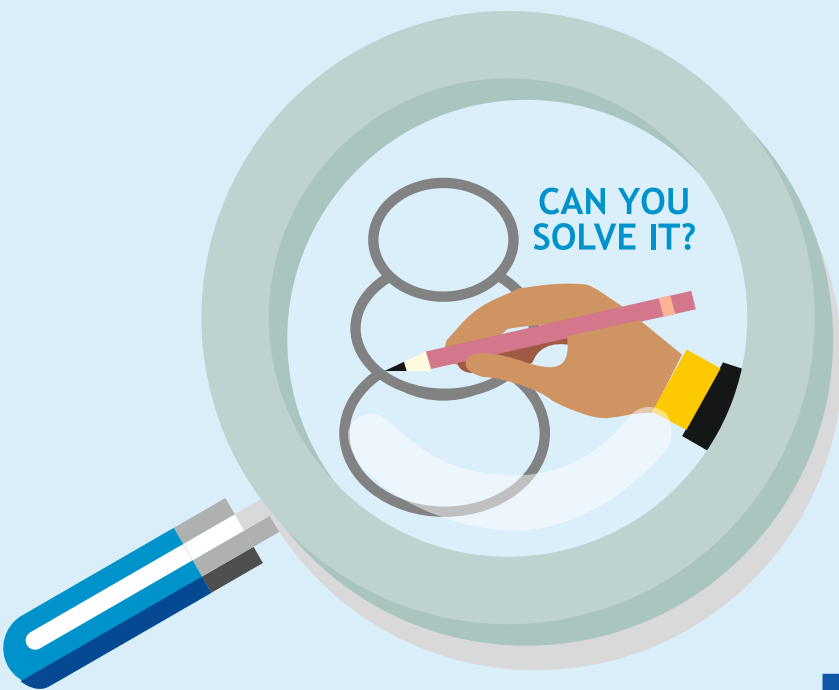
Acquire Speed and Accuracy



Work Smart and Score High



Develop Logical Reasoning



Never let  
Emotions  
overpower  
Intelligence

# LOGICAL REASONING

## Well-reasoned Study

It is best described as  
being sequential and thinking in steps

**Logic** is the art of thinking

**Reasoning** is understanding the human limitations and incapacities

If young children understand the importance of being able to think critically, we can empower them and arm them with the greatest tool they will ever carry with them into adulthood.

Understanding the biases one may have as a human being by determining what exactly they are and how they may affect the way one deals with information, leads to better decision-making with fewer mistakes

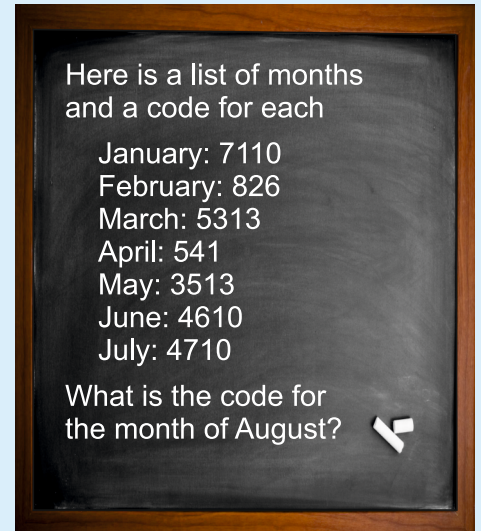
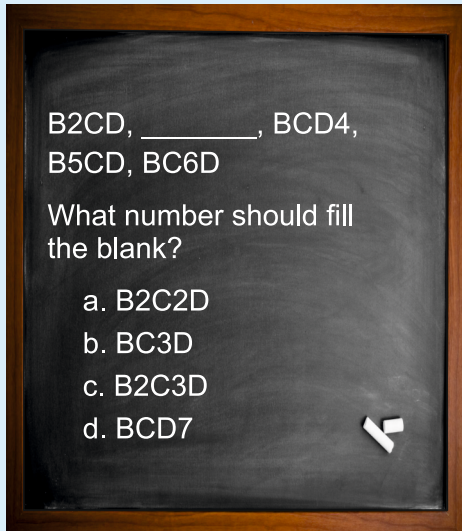
Logical Reasoning helps develop the following types of memory:

**Motor Memory** - the ability to memorise routinely performed movement and recall muscle coordination

**Verbal-Logical Memory** - the ability to store and use verbal information that is heard






**Visual-Shape Memory** - the ability to recognise and distinguish forms, faces, colours and visual elements

**Emotional Memory** - the ability to capture feelings and connect them to related events



**Logical thinking skills** are essential to the health of any workplace environment. They help you become a better team player because you are unlikely to let your emotions and ego cloud your judgement and then make a decision or come up with a solution. The ability on an individual level tends to translate to organisational success eventually

By implementing logical thinking activities early on, we set our students up for success in their adulthood, too. And the best part of it is that it is done through fun activities! This is because if we want our students to be good at any skill, they need to practice it and think it is fun! And when children are given the freedom to learn, they explore the **What's, Why's and How's**

-  Adjust your Perspective
-  Develop Questioning Skill
-  Make Decision based on Pros and Cons
-  Understand your Biases and Organise your Thoughts
-  Progressive Analysis using Available Facts and Figures



# Today's **CURRENT AFFAIRS**

## Tomorrow's **GENERAL KNOWLEDGE**

### **Investment in knowledge pays the best interest**

General knowledge can be defined as culturally valued knowledge about topics relating to the social interest of a society, culture or country. It is the knowledge of every aspect of human life, which may or may not be a part of one's academic studies

If you do not know a little about a lot of things going around you, then you appear foolish. As a result, you fail to make yourself a part of any healthy discussion. In this way, your socialisation factor becomes severely compromised.

We need to experience the world through magazines, books, discussions and other sources to keep us regularly

updated. From students to professionals to business owners to homemakers to retirees, this applies to virtually everyone in all walks of life

General knowledge also helps one on the academic front. All competitive exams require questions based on general knowledge and current affairs. During interviews, the candidates are usually asked about current affairs and also their views on different ongoing events. A candidate can only answer if he or she has adequate knowledge of them. People tend to look up to one if he or she is knowledgeable and wise and can talk about most things they want to get information on

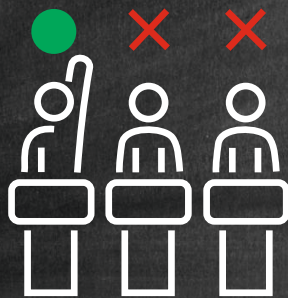


# QUIZ!

## Current Affairs Quiz

Maharana Pratap Jayanti is observed on which of the following days of the year?

- A) 5 June
- B) 6 June
- C) 7 May
- D) 9 June



What was Hitler's first name?

Do you seem to know more than people around you do?

Do you have an avid interest in quiz?

Which gulf country adopted the 'National Strategy for Wellbeing 2031'?

- A) United Arab Emirates (UAE)
- B) Saudi Arabia
- C) Oman
- D) Egypt



**Knowledge is synonymous to Power**



Better Understanding and Analyses of Situations



Improved and Well-Informed Personality



Enhanced Sense of Perceiving the World



Ready to face the Interviewers



Better Socialisation



# STUDENT RULES

PREPARE TO LEARN

RAISE YOUR HAND TO SPEAK

TREAT OTHERS WITH RESPECT

WORK HARD & HAVE FUN

ALWAYS DO YOUR BEST

LISTEN CAREFULLY

FOLLOW DIRECTIONS

ENCOURAGE EACH OTHER

TRY NEW THINGS

LEARN FROM YOUR MISTAKES

BE YOURSELF

# SOAR TO SUCCESSES

## With a Positive Mindset

I can put in the time and effort

Mistakes help me learn

I can learn from others' successes

I'm on the right track

I will train my brain

I can always improve

I will keep trying

I will use the strategies I have learned



# Take the first step towards a meaningful journey

**ACE INSPIRE** is a career advancing institute which counsels people towards choosing their right professions and trains them up to write different competitive exams. It is, in this regard, not a run of the mill vocational training institute. We are your one stop **Knowledge Partner** with a license to educate. Our trained career counsellors guide candidates personally and support students and professionals.



Director

**Dr Aparna Khastgir**

BA (Cal), MA (Cal), DELT (Cal), PhD (Lond)

*We take care of your Education, so that  
you can take care of your Profession*

DB 18 Salt Lake City Kolkata 700 064  
9830 223 223 | 033 2334 5544  
inspire4uall@gmail.com

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